



E. N. RATCLIFF

MERCANTILE CO.

Again we come before the people of Vinita and vicinity asking as generous a share of their patronage in the future as they have given us in the past.

Others May Come and Go but we are Ever With You!

-----Making Prices which few meet and None Go Below.

WE HAVE NO OLD SHIP-WRECKED STOCK TO HOWL ABOUT!

But instead we have all the choice offerings that the best markets of the country produce. We have not only bought heavily from the representatives of the largest Manufacturers and Jobbers, but our buyer was in the best markets of the country and personally selected the goods most suitable for our trade.....

Dress Goods for Fall.

WE ARE NOW SHOWING all the new things in Boucle, Poodle Cloth, Silk and Wool Crepons, Storm Serge, Plain and Fancy Serges, Crepes, Albatross. In fact there is nothing new in Dress Goods that we cannot show you. We are also showing an elegant line of silks for fall. They are of exclusive design, and no two patterns alike.

We are Selling	38 inch Henriettas for	15c	worth	25c.
" "	27 " Plain Worsted for	8c	"	15c.
" "	38 " Fancy Suiting for	19c	"	25c.
" "	40 " " " " " "	25c	"	35c.
" "	40 " All Wool Serge for	35c	"	50c.

Everything as represented. Your money back if you want it

DRY GOODS..

Here you Cannot be Deceived.

VALUES ARE TOO PLAIN. We Bought them early and are selling them cheap.

All the very best brands of Prints	5c.
An Excellent Gingham, Dress Styles	5c.
An Excellent Gingham, Apron Checks	5c.
Lawrence LL Yard Wide Unbleached Muslin	5c.
Security, 7-8 Yard Wide, Bleach Muslin	5c.
Good Round Thread, Cotton Check	5c.
All Wool Red Twilled Flannel	20c.
Three Full Pound Cotton Batts, nice quality, for	25c.
Blankets from	65c a pair to \$7.50

Everything as represented. Your money back if you want it.

HAT DEPARTMENT

We carry the largest line of hats of any house this side of St. Louis. Have just received John B. Stetson & Co.'s new fall line of Soft and Stiff hats, and we sell them for less money than you can buy them elsewhere. We have just opened a very large line of hats all the factory had left, ranging in price from \$1.00 to \$5.00. Our price on these hats to close early will be one half their actual value. That is, a regular \$5.00 hat, our price will be \$2.50; \$4.00 hats, our price \$2.00; \$3.00 hats, our price will be 1.50, and all through in the same proportions. We will give you a 5.00 hat if we cannot sell you one for less money than any house in town. Your money back if you want it.

CLOTHING DEPARTMENT.

We have the largest assortment to select from. THE LOWEST PRICES. The right styles. Perfect in fit and workmanship. We have been receiving case after case of Clothing till our house is crowded to suffocation. We have

Men's Suits from	\$3.00 to \$25.00
Child's Suits from	.75 to 6.00
Boys' Suits from	2.50 to 10.00
Young Men's Suits from	4.00 to 17.50
Pants from	1.00 to 6.00

We have the only new first class stock of clothing in Vinita and at Prices at which the fake houses cannot sell their last spring styles.

EVERYTHING AS REPRESENTED OR YOUR MONEY BACK IF YOU WANT IT.

BOOTS and SHOES.

IT is an absolute fact that we have the largest shoe department of any house in the country. Our goods were all bought before the great rise in Boots and Shoes, therefore we are better prepared to serve our customers than ever before. We carry a complete line of Hamilton-Brown Shoe Co.'s Ladies' Men's and Children's cheap and medium price Boots and Shoes.

We can sell you a Ladies' Dongola Shoe at	\$1.00.
We can sell you a Ladies' Glove Grain Shoe at	1.00
We can sell you a Man's Coarse Boot at	1.50
We can sell you a Man's Full Stock Boot, good quality, at	2.50

We are also showing a full line of Pingree & Smith's celebrated hand welt shoe for men. They are beauties. Come and see us; we have what you want and at the right prices.

Everything as Represented. Your money back if you want it.

Every Department in our house is now complete. We respectfully invite you to call and look through. We are confident you will say there never was such a stock of Dry Goods, Dress Goods, Furnishing Goods, Clothing, Hats, Carpets, Upholstery, Boots and Shoes, brought to Vinita before.

Your Money Back
if You Want it.

E. N. RATCLIFF MER. CO